

## Indiana Retired Teachers Public Relations Award Criteria for Press Releases

(for award recognition at the Representative Assembly)

If any of the criteria were omitted by the newspaper, please include the original submission to newspaper with the press release.

Chapter/Area	Minimum 2 submissions	generated by the local RTA /feature article from the newspaper staff	include the words “retired teacher(s)” in the article	information about a group project or an accomplishment by an RTA member	local RTA’s name and contact information	mentions affiliation with the IRTA	photo	<b>Points</b>	<b>Award</b>

POINTS POSSIBLE: 0 – not included      1 – adequate      2 - outstanding

**AWARD:** Outstanding 12-14 points; Honorable Mention 6-13 points; Participation 0-5 points